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GSAS Harvard Biotechnology Club Bridges Online Gap With Biotechnology Resources

Club announces new website and database

Boston, Mass. (November 12 , 2002) – Entering its fourth year of service at Harvard Medical School, the student run GSAS Harvard Biotechnology Club is launching a major new initiative of reaching out to all those interested in biotechnology through an expansion of its online services.

Since its founding, the Club has not only become a recognized figure in the Boston biotechnology community, but also has appeal to members from nearly all parts of the United States and the world. The Club has grown from 3 graduate student founders to 2139 academic members and 1530 members from industry. While the core of the membership base remains at Harvard, an increasing percentage of members are from other schools spread all across the country. In addition, the club has 48 members from Canada, 34 from Australia, 36 from Germany, and 88 from India, further illustrating the breadth of the membership base.

"The growing membership, automated job postings & resumes, and other resources required a complete rewrite of the scripts and backend database to support the future growth of the Biotech Club. " Says Michael Levine of Infinity Web Services. "Another crucial aspect of growth is a significant reorganization of the website content into hubs of activity which serve as the site's navigation. "We hope the new design we created for the Club is visually intuitive and will facilitate access to the wealth of content available on the site," said Gael McGill of Digizyme (www.digizyme.com).

"With these new resources in place, our goal is to build upon our mission of bridging the gap at Harvard by also being a resource for those unable to benefit from our events on campus. The website is becoming a place where we can reinforce our activities with a repository of readily available resources, exclusive interviews, technology reviews, and articles about the industry," said Arlo Miller, Director of the Club's internet operations.

The Startup section of the Club's Industry Focus (<http://www.thebiotechclub.org/industry/startup/index.php>) featuring the Club's annual business plan competition along with a broad array of online startup resources is the model for how the Club can combine its activities with online resources of broad appeal. "We are now increasing our efforts to meet the online needs of biotechnology entrepreneurs looking for advice, business

people looking for insight into the biotech world, and the general public looking for reviews of cutting edge biotechnology,” said Arlo Miller.

The new website can be found at <http://www.thebiotechclub.org/index.php>

About the GSAS Harvard Biotechnology Club:

In the four years since it was founded by three Harvard graduate students, the Club has grown to include members from around the world. It has become a central fixture in the Boston biotech community, constantly striving to bridge the gap between industry, academia, and the general public on matters relating to biotechnology and its applications. The Club's web-content and events cover the many facets of the biotechnology and pharmaceutical industries for the 3600+ members of the Club—including students, faculty, industry professionals, journalists, and the general public. To learn more about the Biotech club's activities and become a member visit <http://www.thebiotechclub.org/index.php> or contact Mike Owens, Managing Director at 617-230-1750 or mike@thebiotechclub.org.

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